



Your organization is invited to participate in the Indiana Mentoring Partnership's Mentoring Matters!

Raise money for your organization by spotlighting mentors and mentees who exemplify the positive impact a mentoring relationship can have on youth.



Mentoring Matters is an opportunity for mentor and mentee teams across the state to participate in a fun activity that will promote the importance of mentoring while raising money for their mentoring organization and IMP.



The mentor/mentee teams will submit a video and/or picture and letter describing the importance of mentoring and their favorite things about their time spent together.



Their story will then become content for their personal online fundraising page created by IMP staff. The team will then share this page with friends, family, and supporters to raise money that will help support mentoring throughout Indiana.



Want to participate? Register at www.abetterhour.org/mm

Why participate?

- 1. Mentoring Matters will highlight the importance of mentoring** and bring much-needed support to mentoring organizations around the state.
- 2. It is a fun and inspirational activity** for your mentors and mentees to do together.
- 3. 50% of all the money raised by your mentor/mentee teams will go directly to your organization.** The other 50% will go to IMP to help promote mentoring and train mentors around the state.
- 4. The mentoring organization whose mentor/mentee teams raise the most money will receive an additional \$500 .** The organization will also be spotlighted on the Indiana Youth Institute and Indiana Mentoring Partnership's Web sites and newsletters.
- 5. The individual mentor/mentee team that raises the most funds will be spotlighted** on the Indiana Youth Institute and Indiana Mentoring Partnership's Web sites and newsletters.

Register by February 29: www.abetterhour.org/mm

How to participate?

- 1. Go to www.abetterhour.org/mm to register.** It's easy! Simply fill out the form and tell us your story.
- 2. The IMP staff will create a personal fundraising page for you using the content you provided and send you a link to your page when the fundraiser begins on March 1st.**
- 3. Let the fundraising begin!** You can then promote mentoring and share your passion for mentoring by sharing your fundraising page with friends, family, and other supporters through personal emails, Facebook, and any other creative ideas you come up with.

**The participation of the mentee in any fundraising activities related to Mentoring Matters is optional. The mentor will be the primary participant involved in promoting the fundraising page and soliciting donations from family, peers and supporters of his/her mentoring organization.

IMP staff will be there to support you throughout Mentoring Matters with ideas and tips to help you reach your fundraising goals.

Questions? Contact Kelsey Martin at vista_fdm@iyi.org